

BestCompaniesAZ offers customized employer branding and marketing solutions that elevate your regional award-winning brand to attract top talent and customers. We accomplish this through a successful, powerful and proven exclusive regional program developed over 17 years. Our program gets results and we have the ROI to prove it!

	Silver Employer Branding & Events (6 or 12 months)	Introductory Employer Branding (6 months)
EMPLOYER & CORPORATE BRANDING		
Regional Web & Social Media		
• Regional company (see sample)	Up to 3 pages	1 Page Profile
• Social media promotion – all BCAZ channels (shared and original)	Monthly	Monthly
• Promotion of company events (hiring, charity, educational)	As requested	1X every 6 months
• Search engine optimization on profile	Upgrade to Silver	Upgrade to Silver
• Social media 3 rd party ads created by BCAZ	Add'l \$500/mo	Add'l \$500/mo
Storytelling – Blogs & Monthly Best Lists		
• Company blog posts promoted on website and social media	2X year	1X in 6 months
• BCAZ to interview employees and write blogs	\$450 per blog	\$450 per blog
• Featured in monthly “best list” campaigns	2 lists/year	1 list in 6 months
Talent Attraction / Career Promotion		
• Career postings – featured on profile page and jobs page	Up to 5 Careers	1-3 Careers
• Featured in monthly BCAZ bi-weekly careers	Logo only	Logo Only
• Promoted by BCAZ community & university partners (economic development, university, colleges, veteran events, etc.)	Yes - Flyers	Yes - Flyers
EXCLUSIVE EVENTS - Speaking/Sponsorship		
Annual BCAZ Signature Events		
• BestCompaniesAZ Signature Events — Military and Diversity	Exhibit Table 2X year	Exhibit Table 1 Event in 6 months
• Industry Career Events / Panels – Tech, Customer Service, Sales, etc.		
INVESTMENT	\$20,000 Annual (7.5% savings)	\$10,500 Annual (7.5% savings)
	\$10,800 / 6 Months \$1,800 per month	\$5,700 / 6 months \$950 per month

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APPROVAL

Company Signature

Denise Gredler

BestCompaniesAZ, Denise Gredler, Founder & CEO

Print Name/Title

Print Name/Title

Date

Date