



BUSINESS NETWORKING AND CAREER EVENT FOR VETERANS

PRESENTED BY:  

Join BestCompaniesAZ and Career Connectors for our 7th annual Vet Talks event on March 11, 2021. Participation in this event will elevate your company as one of Arizona's most prestigious Veteran committed organizations in our state. This year's sponsorship includes participation in a 3-month veteran committed campaign spearheaded by BestCompaniesAZ elevating your company as a thought leader in our state.

Virtual Event Agenda

March 11, 2021

9:00 am – 11:30 am

9:00 a.m. Welcome

Jessica Pierce
Denise Gredler

9:10 a.m. VET Talks Kick-Off

Sponsors Welcome
VET Talks Presenters

10:10 a.m. Featured Hiring Companies

Sponsors Welcome
Featured Hiring Companies

11:00 a.m. Participating Company Slides

Sponsors Welcome
Participating Hiring Companies

11:05 a.m. Virtual Room Meetings

Employers and Job-seekers

11:30 a.m. Sponsor Thank You, Wrap Up

Commitment Deadline 2/12/21

REGISTER TODAY – CONTACT:

Kristy Bach, Chief Operating Officer
Kristy@BestCompaniesAZ.com
480-545-5151

Exclusive Invitation - Virtual Event

March 11, 2021

9:00 AM - 11:30 AM

Sponsorship Opportunities

Presenting Sponsor (Limited to 5 "VET Talks" Presenters) OR

Featured Hiring Company Sponsor (with Branding Campaign) \$6,000

BestCompaniesAZ Veteran Branding Package

- Participate in the 3-month Veteran branding campaign (see attached details)

Virtual Event Sponsorship Benefits – 3/11/21

- Opportunity to address audience as Sponsor
- Logo featured on BCAZ and CC website and marketing materials
- Name recognition in press release or any PR opportunities
- Company logo on all event marketing materials and PowerPoint
- Candidate registration information sent after event for follow-up
- Featured in event e-news and social media (100,000+ reach)
- Reserved virtual room at end of event to connect with veterans
- Up to 10 careers promoted BCAZ's #1 regional website - [example here](#)

Career Connector benefits

- Two future speaking engagements with Career Connectors
- Career promoted on CC LinkedIn channel

Featured Hiring Companies (12 Available) \$1,500 (1 month campaign)

Virtual Event Participation Benefits

- Opportunity to address audience with 2-minute overview
- Company logo on all event marketing materials and PowerPoint
- Candidate registration information sent after event for follow-up
- Reserved virtual room at end of event to connect with veterans

BestCompaniesAZ benefits

- Logo/link on Veteran Committed Employer Page – [view page](#)
- Up to 5 careers promoted on the #1 website - [5 careers here](#)

Career Connector benefits

- One future speaking engagements with Career Connectors
- Career promoted on CC LinkedIn channel

Featured Hiring Companies \$999 (1 month campaign)

Virtual Event Participation Benefits

- Company logo on all event marketing materials and PowerPoint
- Candidate registration information sent after event for follow-up
- Reserved virtual room at end of event to connect with veterans

BestCompaniesAZ benefits

- Logo/link on Veteran Committed Employer Page – [view page](#)
- Up to 3 careers promoted on the #1 website - [5 careers here](#)

Career Connector benefits

- Career promoted on CC LinkedIn channel