



Sponsorship Opportunities

March 11, 2021 | 9:00 AM - 11:30 AM

Virtual Career Event

BUSINESS NETWORKING AND CAREER EVENT FOR VETERANS

Presented By:  bestcompaniesaz



Join BestCompaniesAZ and Career Connectors for our 7th annual Vet Talks event!

Mission: To validate and elevate Arizona companies that are committed to serving the military and veteran community that provide a comprehensive approach to hiring, retention, advancement and employee development programs to assist Veterans in reaching their career goals.

The General: Title Sponsorship

\$12,500

Logo/name in all media collateral to include:

- **PR/media:** Name recognition of Vet Talks in official press release and any editorial interviews with local media
- **Contributing blogger:** Shared veteran content to BCAZ and CC database leading up to event
- **Web:** Company featured on BestCompaniesAZ Veteran Committed page with 2 page company profile to showcase veteran programs and company veteran awards.
- **Web:** Name and logo on event overview pages of BCAZ and Career Connectors websites.
- **Email:** Name and logo inclusion in minimum of 6 career e-blast advertisements to audience of 28,000, targeted career e-blast to Maricopa County Community College veteran audience of 70,000
- **Social:** Prominent logo inclusion in all BCAZ/CC social media ads and related posts (100K+ reach), sponsor ad featured on Facebook, LinkedIn, Instagram
- **Day of Event:** Opportunity for welcome remarks at beginning of Vet Talks event AND reserved virtual room at end of event to connect with veterans
- **Attendees:** Access to attendee list post event to engage and connect with veterans and attendees.

The Colonel: Presenting Sponsorship

\$6,000

Logo/name in all media collateral to include:

- **Web:** Company featured on BestCompaniesAZ Veteran Committed page with 1 page company profile and veteran award highlights
- **Web:** Name and logo on event overview pages of BCAZ and Career Connectors websites.
- **Email:** Name and logo inclusion in minimum of 6 career e-blast advertisements to audience of 28,000, targeted career e-blast to Maricopa County Community College veteran audience of 70,000
- **Social:** logo inclusion in all social media ads and related posts (100K+ reach), sponsor ad featured on Facebook, LinkedIn, Instagram
- **Day of Event:** Opportunity for welcome remarks at beginning of Vet Talks event AND reserved virtual room at end of event to connect with veterans
- **Attendees:** Access to attendee list post event to engage and connect with veterans and attendees.

The Major: Participating Sponsorship

\$3,500

Logo/name in all media collateral to include:

- **Web:** Name and logo on event overview on BCAZ and Career Connectors websites
- **Email:** Name and logo inclusion in minimum of 3 career e-blast advertisements to audience of 28,000, targeted career e-blast to Maricopa County Community College veteran audience of 70,000
- **Social:** logo inclusion in all social media ads and related posts (100K+ reach), sponsor ad featured on Facebook, LinkedIn, Instagram
- **Day of Event:** Opportunity for remarks introducing hiring companies at Vet Talks

Contact Kristy Bach for more information
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