

Media Kit 2019



**bestcompaniesaz**

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**IDENTIFYING, DEVELOPING & PROMOTING  
THE BEST COMPANIES IN ARIZONA**

**BestCompaniesAZ.com**

# OUR MISSION

To recognize best companies of today and build best companies for tomorrow. We offer customized solutions that elevate your regional employer and corporate brand to attract top talent and customers.

“WE KNOW HOW TO BUILD STRONG EMPLOYER BRANDS. FOR US, THIS IS MORE THAN A BUSINESS. IT’S A MISSION AND A PASSION.”

**DENISE GREDLER**  
**FOUNDER & CEO**

## SOCIAL MEDIA



1,000+



10,800+



28,700+

Average Annual Impressions

## WEBSITE

**367K+**

Pageviews

**289K+**

Unique  
Pageviews

**166K+**

Annual Active  
Visitors

**29K+**

Avg. Monthly  
Pageviews

**3K+**

Active Email  
Subscriptions

# SEARCH ENGINE OPTIMIZATION

## Rank #1 Keyword

“veteran friendly companies in Arizona”

“top companies in arizona”

“diversity friendly companies in Arizona”

“best places to work in phoenix”

“top companies to work for in arizona”

“tech company values”

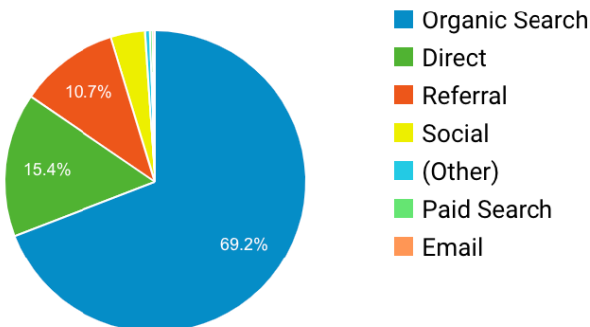
“investment services company in Arizona”

“phoenix tech companies”

“financial services company in Arizona”

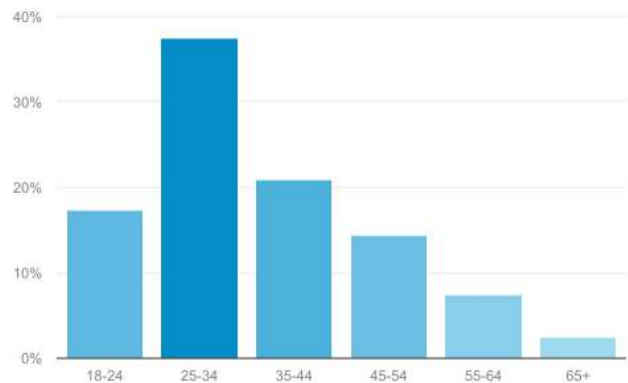
## ACQUISITION AND AUDIENCE DEMOGRAPHICS

Top Channels



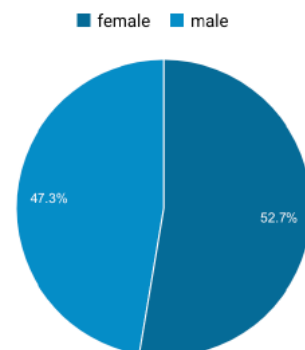
Age

48.27% of total sessions



Gender

49.01% of total sessions





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# OUR COMMUNITY PARTNERS



“**BestCompaniesAZ** was able to help us **generate** more than **double** the applicants of our campus partner (391 BCAZ compared to 166)”.

“We **hired** over **20+ veterans** at our first veterans hiring event with **BestCompaniesAZ**”

“**BestCompaniesAZ** consistently appears on the **first page of Google**. We recognize BCAZ as a **top brand** for job seekers in Arizona.”

“**BestCompaniesAZ** has been able to generate more **PR and media exposure** targeted to our growth and hiring than our own internal staff and PR agency.”

“We were surprised that such a **niche regional website** could rank in the **top 10 sources** that are responsible for driving traffic to our website!”